

SAMPLE

Date_____

Local Contact Name_____

Local Contact Phone Number_____

Simulated Reality Teaches (your school) Students Consequences of Impaired and Distracted Driving

Ever wonder what really happens when someone gets stopped for driving under the influence? Students at (your school) will have the opportunity to find out without going through the consequences of the real thing.

Sioux Empire Safety Village along with (Sponsor: school, PTA, Sheriff's Dept., local business) are bringing Simulated Reality, a driving simulator program to (your school) (dates). The Safety Village simulators offer two different modules: one for impaired driving and one for distracted.

The impaired module shows students what it is like to drive while impaired by alcohol. The distracted module shows various distracts and lets them use their own cell phone to text while they drive. But driving is only the beginning of the experience. Showing the consequences is also part of the video program. A police officer pulls them over, gives them a sobriety test and takes them to jail. A judge sentences them. They will also see the implications of their actions at a job interview.

To extend the experience back to the classroom, printed educational materials are also included. A teen/parent agreement caps off the learning experience.

More than 12,000 people died in 2012 in alcohol related crashes. That's 36 percent of all fatalities. Everyday more than 15 people are killed and more than 1,200 are injured in crashes involving a distracted driver.

"Sioux Empire Safety Village believes prevention through education is the key to reducing those numbers," said Safety Village Executive Director Brenda Leiseth. "That's why we offer Simulated Reality to the schools."

For more information on the Simulated Reality Program at (your school) contact (name, phone number).

For more information on the Simulated Reality program contact Sioux Empire Safety Village at www.safetyvillage.org or (605) 334-7233.

